

Alderton Community Questionnaire

REPORT B – PERCENTAGES to 1dp

SECTION A: HOUSEHOLD LOCATION

A1 In which part of Alderton Community does your household live? (Tick one only)

88.1% Alderton Village 5.2% Frampton
6.3% Alderton Fields

A2 How long has your household lived in the Alderton area? (Tick one only)

17.5% 0-4 years
34.2% 5-19 years
48.3% 20+ years

SECTION B: TRANSPORT

Exclude school bus journeys in all answers in Section B.

B1 How often does someone in your household use public transport to travel to and from Alderton?

(Tick one only)

0.4% Every day 5.2% Once/twice a month
1.9% Most days 16.0% Less often
5.9% Once/twice a week 70.3% Never

B2 How many vehicles are based at your household?

(Tick only those that apply)

	1	2	3	4	5+
Car or van	32.7%	44.6%	10.8%	4.1%	0.7%
Motorbike/moped	4.5%	1.9%	0.4%	0.0%	0.4%
Motor home/caravan	3.7%	0.4%	0.0%	0.0%	0.0%
Mobility scooter	1.9%	1.1%	0.0%	0.0%	0.4%
Bicycle	9.3%	10.8%	6.3%	7.1%	5.6%

B3 How many people in your household use personal transport to get to work/school/ college? (Tick one only. If none, please go to B5)

17.5% **1** 8.6% **3** 1.5% **5**
23.4% **2** 4.5% **4** 0.7% **6+**

B4 What is the destination of those indicated in B3?

(Tick the number travelling to each location)

	1	2	3	4	5+
Winchcombe	6.3%	4.5%	0.4%	0.0%	0.0%
Cheltenham	16.7%	6.7%	1.5%	0.4%	0.0%
Tewkesbury	10.4%	2.2%	0.7%	0.0%	0.0%
Bishop's Cleeve	5.2%	1.5%	0.4%	0.0%	0.0%
Evesham	8.2%	1.1%	0.4%	0.0%	0.0%
Gloucester	10.8%	1.5%	0.4%	0.0%	0.0%

B5 For what other reasons do people in your household make regular journeys outside the Alderton Community and how frequently do these occur on average? (Tick any that apply)

	Every day	Most days	Once/ twice a week	Once/ twice a month	Less often	Never
Business	24.2%	16.7%	4.8%	3.3%	5.9%	11.2%
Health & medical	1.9%	1.1%	3.3%	40.9%	42.0%	0.7%
Sport & pastimes	5.2%	14.5%	35.7%	10.4%	7.8%	4.8%
Leisure e.g. clubs, theatre, cinema	0.7%	0.4%	20.4%	34.9%	18.6%	3.7%
Household shopping	2.2%	9.7%	78.4%	6.7%	0.4%	0.7%
Non-food shopping	1.1%	1.9%	30.1%	40.5%	14.5%	1.1%
Visiting friends & family	2.2%	8.2%	46.1%	25.3%	8.6%	1.1%

SECTION C: LOCAL DISTINCTIVENESS AND CHARACTER

C1 How important to your household are the following physical characteristics of the Alderton area?

(Tick **as** appropriate)

	Very important	Important	Not important	No opinion
Rural setting	84.8%	10.4%	0.7%	0.4%
Open views	79.9%	13.4%	2.6%	0.4%
Separateness from towns & major roads	75.5%	16.7%	2.6%	1.1%
Quiet lanes for leisure use	67.7%	23.0%	2.6%	1.5%
Public footpaths	63.9%	22.7%	4.8%	1.9%
Proximity to nature	63.6%	27.1%	1.5%	0.7%
Dark skies (<i>lack of street lighting</i>)	57.6%	19.7%	14.5%	2.2%
Peaceful environment	83.3%	13.0%	0.7%	0.4%
Characterful buildings	46.8%	36.4%	7.4%	1.9%
Historic heritage	40.9%	33.8%	11.9%	3.3%

C2 How important to your household are the following social and community aspects of living in the Alderton area?

(Tick **as** appropriate)

	Very important	Important	Not important	No opinion
Small close-knit community	50.2%	36.8%	7.1%	2.6%
Local clubs, sports & social activities	23.4%	41.6%	20.4%	5.9%
Primary school	43.5%	19.7%	21.6%	6.3%
Village Shop	68.0%	23.8%	6.7%	0.4%
Post office	68.4%	23.4%	6.7%	0.4%
Village pub	42.8%	34.9%	16.0%	1.9%
Village church	39.8%	38.3%	16.4%	3.0%
Allotments	28.3%	30.9%	23.4%	10.4%
Recreation ground/children's play area	44.2%	35.7%	8.2%	5.2%
Newsletter	46.8%	45.7%	3.7%	1.5%
Local garage	39.4%	36.4%	15.2%	3.7%

SECTION D: DEVELOPMENT AND DESIGN

D1 In your household's opinion, how important is it for the Alderton Community to grow in the next twenty years? (Tick one only)

6.7%	Very important	62.1%	Not important
24.9%	Important	3.7%	No opinion

D2 If the Alderton Community were to have new development, what scale does your household see as appropriate and feasible over the next twenty years? (Tick one only)

48.7%	Under 25 units	2.2%	76-100 units
30.9%	25-50 units	1.1%	Over 100 units
2.2%	51-75 units	12.6%	None

D3 What type of development does your household think is needed or might bring benefits to the Alderton Community? (Tick any that apply)

59.9%	Small number of affordable homes
48.7%	Small development of family homes (3+ bedrooms)
7.1%	Mixed housing in larger clusters (i.e. 30 -50 houses)
1.5%	Large scale development (i.e. 50+ houses)
19.0%	Units for single people
24.5%	Sheltered housing
8.6%	Business units
19.0%	None

D4 In your household's opinion, where should development occur in the Alderton Community? (Tick one only)

35.3%	Infill development only
29.4%	Alongside existing roads
5.2%	Outside existing settlement boundaries
10.8%	Any of the last three options
17.1%	Nowhere

D5 In your household's opinion, what matters in the design of new development in the area? Please refer to the Suggested Design Characteristics for the Alderton Community on the back of the introductory sheet. (Tick any that apply & add others below)

66.2%	Sensitivity to nearby listed buildings
76.2%	No higher than nearby buildings
82.9%	Off street, unobtrusive parking
78.1%	Building materials in sympathy with local style (e.g. mellow red brick, white painted or natural render, some use of Cotswold stone)
45.0%	Varied styles in one development
67.7%	Free draining hard surfaces to mitigate flooding
69.9%	Ratio between building and garden in keeping with existing houses
79.2%	Preservation of rural lifestyle features (e.g. absence of street lighting)

SECTION E: ECONOMIC AND COMMUNITY DEVELOPMENT

E1 In your household's opinion, how important is small business development to the Alderton Community? (Tick one only)

8.6%	Very important	56.9%	Not important
19.0%	Important	13.8%	No opinion

E2 If workshops or business units were to be created in the Alderton Community, how interested would people in your household be in renting/purchasing one? (Tick one only)

3.0%	Very interested	84.4%	Not interested
5.2%	Interested	7.1%	No opinion

E3 In your household's opinion, what aspects need improvement in the Alderton Community? (Tick any that apply)

- 48.0% Playing field & changing facilities
- 19.3% Village hall
- 24.2% Facilities & services for young children
- 45.7% Services for teenagers e.g. a meeting place or late night buses
- 33.1% Facilities & services for older residents
- 68.0% Speed restrictions/cameras on B4077
- 48.3% Restrictions on use of Alderton's minor roads
- 61.7% Broadband speed
- 40.9% Car parking
- 2.2% No improvements needed

SECTION F: ABOUT YOUR HOUSEHOLD

The following questions will provide helpful background information.

F1 How many people of each age group live in your household? (Tick any that apply)

	1	2	3	4+
Age 0-4	7.1%	1.1%	0.0%	0.0%
Age 5-16	11.5%	7.4%	2.2%	0.0%
Age 17-25	8.2%	3.7%	0.7%	0.0%
Age 26-59	13.8%	40.9%	0.4%	0.0%
Age 60+	25.7%	26.4%	0.4%	0.4%

F2 What is the employment status of the people in your household? (Tick any that apply)

	1	2	3	4+
Full-time education	9.7%	11.9%	3.0%	0.4%
Employed full-time	24.9%	13.4%	1.1%	0.7%
Employed part-time	16.0%	3.0%	0.4%	0.0%
Carer	3.0%	0.4%	0.0%	0.0%
Self-employed -work in Alderton	9.3%	1.5%	0.0%	0.4%
Self-employed -work elsewhere	13.0%	2.6%	0.0%	0.0%
Unemployed	2.6%	0.7%	0.0%	0.0%
Retired	26.8%	19.7%	0.7%	0.0%

**Many thanks for your help,
Alderton Plan Group**

The Alderton Plan Group is a voluntary group with no vested interests formed at an open meeting in Alderton Village Hall in December 2012. As a result, the Alderton Community Design Statement and Place Plan will objectively represent views acquired from this consultation and make the final documents available in the public domain.

For further information, please call Ros Smith, 01242 620560, or Keith & Caroline Page, 01242 620630.